

DELIVERING FOOD & SMILES ON BICYCLES

WHAT

In the midst of COVID-19, Touchette Bicycle Food Mission was created to address food disparity in the East St. Louis and Centreville communities, known food deserts. During the beginning of the pandemic, children who received nutritious foods from school were left to go without. Because so many children and families were experiencing this, it was the was best time to launch the mission. Founded by Touchette Regional Hospital President, Jay Willsher, the mission hits the streets weekly to deliver nutritious meals. Ran on bicycles and the drive to give back, the mission has provided thousands of families and individuals with healthy meals each week.

WHO

Solely made up of volunteers from the hospital and cycling community, the volunteer team is passionate about giving back.

6 Housing Communities 5 Mobile Home Communities

Homeless Shelter, St. Vincent De Paul

Families & Individuals

1,100 # of Meals Provided Weekly

800 Weekly Burritos **500** Weekly Sandwiches We are more than grateful for the support of our donors and community. We offer a variety of avenues for donating to make it easy for you. Whether it be through Facebook or a sponsorship package, every donation goes directly towards funding the weekly missions and purchasing food.

We've created a robust sponsorship package to help companies, individuals and organizations partner with us and select a package that fits their needs. To inquire about sponsorships or sign up, please contact us at <u>touchettebicyclefoodmission@touchette.org</u>.

GOLD LEVEL: \$2500

The Gold Level Sponsorship funds *2,750 Meals*. With this sponsorship, you will receive: logo added to volunteer shirt, promotion on our Facebook page (custom thank you graphic post with tag and a volunteer thank you shout out video), logo listed on webpage and marketing materials package (graphic for your social media pages and blurb for company newsletter or website).

BLACK LEVEL: \$1000

The Black Level Sponsorship funds **1,100** *Meals*. With this sponsorship, you will receive: promotion on our Facebook page (custom thank you graphic post with tag and a volunteer thank you shout out video), logo listed on webpage and marketing materials package (graphic for your social media pages.)

ORANGE LEVEL: \$500

The Orange Level Sponsorship funds **550 Meals**. With this sponsorship, you will receive: promotion on our Facebook page (custom thank you graphic post with tag), logo listed on website and marketing materials package (graphic for your social media pages).

PURPLE LEVEL: \$250

The Purple Level Sponsorship funds **275** *Meals*. With this sponsorship, you will receive: promotion on our Facebook page (custom thank you graphic and tag) and logo listed on website.

Touchette Bicycle Food Mission is a separate entity from Touchette Regional Hospital and ran solely on donations and volunteer support.



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